



eNews

SAINT FLORIAN CENTER TOBACCO-FREE PARTNERSHIP

“INSPIRING MOMENT”

MARION COUNTY VOICE YOUTH LEAD A
DEMONSTRATION DOWNTOWN INDIANAPOLIS
DURING “KICK BUTTS DAY”



DID YOU KNOW?

VOICE is Indiana's 1st youth-led movement that fights back against Big Tobacco companies targeting them to become replacement smokers for the thousands that die annually due to tobacco related diseases.

For More Information Contact

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*Do Something Positive-Be Someone Positive
Have Something Positive!*



Cost of Cigarettes and Other Tobacco Products Increase on April 1st, 2009

“There's Never Been A Better Time To QUIT”

The federal cigarette tax increase of 62-cent goes into effect April 1st, 2009. The tax on other tobacco products, such as cigars, spit tobacco, snus and dissolvables, will also increase. In Indiana, that means that a pack of cigarettes will cost nearly \$5. Within the past couple of weeks, the tobacco companies have increased their prices in anticipation of this tax. The bottom line is...the cost of smoking is becoming too much for many Hoosiers, and smokers are motivated to quit now more than ever.

*There's Never Been A Better Time To Quit!
Indiana has a free and easy resource to help you quit...
just call 1-800-QUIT-NOW.*

(FACT #1)

The evidence is clear that increasing the price of cigarettes is one of the best ways to decrease tobacco use and experimentation especially among kids.

There's Never Been A Better Time To Quit!

(FACT #2)

Based on the best science, we estimate that the 62 cent increase will prevent 52,000 HOOSIER KIDS from becoming smokers, and lead to 27,600 fewer current adult smokers in Indiana.

There's Never Been A Better Time To Quit!

(FACT #3)

In Indiana, and especially in the Minority Community...most smokers say that they are ready to quit. This increase will encourage them to try now to start improving their health and save money.

There's Never Been A Better Time To Quit!

(FACT #4)

In Indiana, the tax increase will produce an over \$1.1 Billion in lifetime health care saving from those kids prevented from smoking and adults who quit as a result of the tax.

There's Never Been A Better Time To Quit!

(FACT #5)

When Indiana Residents Quit Smoking

Within 20 Minutes

Blood Pressure & Pulse returns to normal levels

Within 72 Hours

Body begins to adjust to the absence of nicotine.

Sense of smell and taste are enhanced.

Within 3 Months

Lung capacity increases & the risk of heart attack decreases

Within 1 Year

Important lung growth begins,
increasing the ability to fight infections.

There's Never Been A Better Time To Quit!